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GAZ'LAM CHALLENGE

FOR IMMEDIATE RELEASE

3 APRIL 2020

With everyone homebound, blood donations are only trickling slowly in yet we still have many lives to look out for, lives that need saving during this period. We have made several appeals and the reception has been encouraging, this far.

Taking a look at social media, one can see that South Africans have been so creative and the lockdown content we have seen has been very entertaining. To slightly break the air of routine, we want to contribute to the indoor activities by encouraging the public to join our #GazlamChallenge and create their own rendition of the SANBS' Gaz'lam song, originally recorded by Amanda Black and Vusi Nova.

The exciting #GazlamChallenge launched on social media on 1 April 2020 driven by a few celebrities and influencers, to encourage others to go out and donate blood during the lockdown. Kicked off by Xolani Mayekiso, some of the more notable faces who joined the challenge were Phelo Bala, Sifiso Khanyile and Lucia Mthiyane, sharing their unique renditions of the song.

While this is a very tough time for South Africa; we as the SANBS, would like to challenge South Africans to join the #GazlamChallenge in an effort to raise awareness around the need for blood during this period and of course encourage a little cheer.

Add the lyrics of the challenge:

How to join

Post a video of yourself on Twitter, Instagram or Facebook doing your rendition of the SANBS Gaz'lam song and challenge a few of your friends, family and colleagues to do the same,

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Board of Directors: Executives: J Louw (CEO), J Thomson (Medical Director), Non Executives: G Simelane (Chairman), F Burn, W Gumede, P Knox, G Leong, V Moodley, P Mthethwa, A Ramalho, R Theunissen,
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FRM-CEO-002
1001481 REV 24 (17/01/2020)
Page 1 of 1

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Donates to Everyone

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NPC Registration No. 2000/026390/08

tagging @thesanbs on all social platforms.

Gaz'lam lyrics

Umsebenzi ngowakho
Negazi lelakho
It's time to make the change
So please give life today.

Ayikho eny'indlela
Umntu ngumuntu ngabantu
Sisi, bhuti, nawe mama, tata!

Let's all join in on the fun.

– ENDS –

About the SANBS

The South African National Blood Service (SANBS) is an independent non-profit organization, and one of the leaders in the discipline of blood transfusion. SANBS operates in eight out of nine provinces in South Africa (with the exception of the Western Cape, which is serviced by the Western Province Blood Transfusion Service). It also provides crucial support to countries in the SADC region.

SANBS supplies over one million blood products annually and is rated among the top blood services in the world. This pedigree comes, as a result of world-class testing and collection protocols which ensure that the blood which is transfused is always of top quality.

The blood is processed into its constituent components; red blood cells, plasma and platelets therefore in principle a single blood donation can save a minimum of three lives.

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FRM-CEO-002
1001461 REV 24 (17/01/2020)
Page 2 of 2

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